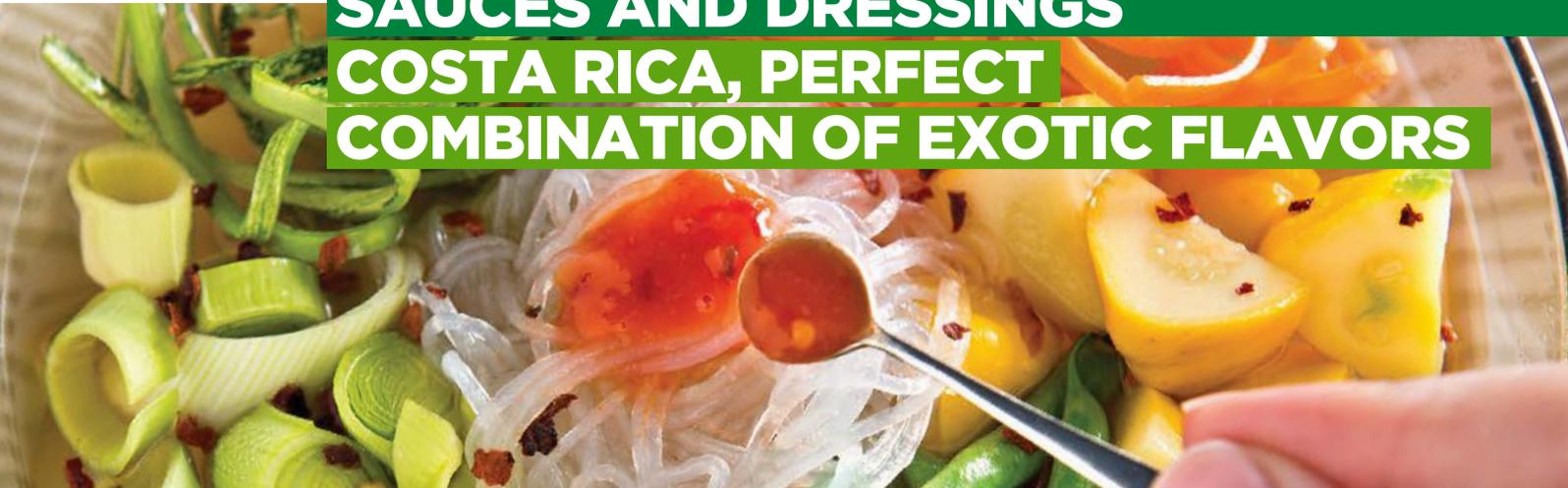


SAUCES AND DRESSINGS COSTA RICA, PERFECT COMBINATION OF EXOTIC FLAVORS



● The flavor of the Costa Rican tropics is found in what our land produces, as well as in the variety of our blends to obtain sauces and dressings of formidable quality that satisfy the most demanding palates.

Source: PROCOMER

Features



The most common flavors in spicy sauces are cayenne pepper, chipotle, Panamanian pepper, with exotic blends with fruits such as pineapple, dragon fruit, goldenberry, blackberry, mango, and passion fruit, among others. In addition, the offer includes sauces with and without preservatives, gluten-free, low-calorie and additive-free options.



Recent studies indicate that both sauces and dressings are marketed through three important channels: retail, food service, and industrial. Also, the online channel has promoted the sale of this category.



A main characteristic of this sector is its adaptation to customer needs according to the taste of the international market, which in turn allows for a greater focus on the creation of private brands.



The presentations used in this category: doy-pack, glass, plastic and blisters.



Why buy from CR?

In addition to presenting quality, innovation, and diversity to the world, our offer is backed by the best foreign trade promoter in the world, PROCOMER, responsible for promoting the export of Costa Rican goods and services worldwide. Our goal is to support companies in the search for long-lasting business relationships with potential buyers who need to meet a demand, as well as to simplify and facilitate export procedures.



Certifications



COSTA RICA, YOUR BUSINESS ALLY!

USD \$113 MILLION

EXPORT OF SAUCES AND DRESSINGS IN 2019. FUENTE: PROCOMER

MAIN DESTINATIONS:

GUATEMALA:
\$38 million

EL SALVADOR:
\$18 million

HONDURAS:
\$18 million

NICARAGUA:
\$17.5 million

PANAMA:
\$11 million



Source: PROCOMER.

COSTA RICA, YOUR BUSINESS ALLY!