

FOOD INDUSTRY

COSTA RICA, 100 YEARS OF EXPERIENCE IN THE FOOD INDUSTRY

The excellence, innovation, and sustainability that sets us apart as a country can be found in the food we produce. **More than 300 products** leave our borders every day to reach nearly **100 international destinations**, ready to satisfy the most demanding palates.



World's leading exporter of carbon neutral coffee. Source: NAMA Café.

Second in innovation in Latin America in 2019.

Second largest exporter of canned hearts of palm in 2019. Source: TradeMap.

First exporter of pineapple juice in 2019. Source: TradeMap.

9 of the top 40 global food processing companies have operations in Costa Rica. Source: Food Processing's Top 100, 2014.

The alcoholic beverage industry has fermented, distilled beverages, liqueurs and creams.

Costa Rican coffee is recognized worldwide for its high quality which is celebrated in the prestigious annual Cup of Excellence.

The exportable offer of sauces includes spicy types such as cayenne, chipotle, and passion fruit, as well as with and without preservatives, gluten-free, low-calorie, and without additives.

Costa Rica offers a variety of fruit and vegetable preserves like hearts of palm, pineapple, papaya, cassava, beans, mango, rambutan, pejobaye (peach palm fruit), and jalapeño.

Costa Rican cacao has unique organoleptic characteristics related to its fine aroma, providing high added value to its by-products.

Costa Rica is officially recognized by the International Cocoa Organization (ICCO) as an exporter of 100% fine and flavour cocoa (ratified in September 2019), the only Central American country with that recognition.

Costa Rican cocoa has been awarded several commendations, such as:

 **Cocoa of Excellence.**

 **Central America Chocolate Awards**, including winning samples for dark and milk chocolate.

 **Bronze award** (Single bar origin Costa Rica in the International Chocolate Awards 2017 Americas competition).

 **Silver award** (Single bar origin Costa Rica / Upala) in the International Chocolate Awards 2017 Americas competition.

Costa Rican coffee broke price record for high quality bean auction in 2018. Source: Specialty Coffee Association, Cup of Excellence.



KNOWN LEADERSHIP

100 years of experience in the food industry have leveraged the development of talent and innovation in products to supply the most demanding buyers.



INTERNATIONAL STANDARDS

Certifications like FSSC 22000, USDA Organic, Gluten Free, Fair Trade, and others, demonstrate the commitment of our producers to meet the high quality and safety standards sought worldwide.



COMPETITIVE ADVANTAGE

Sustainable practices, innovative processes, value chain development, and social investment have provided our food products with unique and added value.

PROCOMER, YOUR BUSINESS PARTNER IN COSTA RICA

We are responsible for promoting the export of Costa Rican goods and services to the world. We simplify and facilitate processes to satisfy the needs of international buyers with an ample and diverse offer through lasting commercial relationships.

For more information, visit www.procomer.com

WHY DO BUSINESS IN COSTA RICA?



Gourmet Production

With its fertile land and continuous innovation, Costa Rica is widely recognized for its export offer, which includes coffee and fresh pineapple of the highest quality.



High standards

The Costa Rican food industry is constantly seeking ways to innovate in order to meet the demands of international markets, implementing quality and safety production processes.



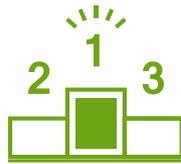
Certified products

Producers follow guidelines under international certifications like Global Gap, ISO, 9001/14001/22000, Organic, HACCP, Kosher, and others, in their operations.



Trust

In addition to the goods and services offered, Costa Rica has opened its commerce to the world through 14 free trade agreements, with a favorable geographical position for the development of trade routes.



Support from the best

Highly regarded and global leading Export Promotion Agency of Costa Rica can be your invaluable ally for the development of fruitful business relationships.



Established shipping routes

With a privileged access to the Pacific and Atlantic oceans, in addition to being situated in the heart of Americas, Costa Rica is strategically located for many buyers.

OUR PRODUCTS

The varied offer of the food sector includes products such as:



Alcoholic beverages



Fruit and vegetable preserves



Roasted coffee



Snacks



Juices and concentrates



Chocolate



Sauces and dressings

TESTIMONIAL

"When we speak about Costa Rica, we are referring to FGB. Costa Rica is great in regards to natural resources and sustainable projects, but they are also very attentive with the customer which is the main reason behind our friendship. We call this: Friendly Green Business (FGB)"

Ra m3n Rey, Director Internacional y Marketing Grupo ARC Euroba na n. Spain

FOOD SECTOR ANNUAL EXPORTS 2019: USD \$1.525 BILLION



Source:
PROCOMER. Find more export data [here](#).
*Numbers in millions

CONTACTS



North America

Maykool López
mlopez@procomer.com

Michelle Corriols
mcorriols@procomer.com

Andrew Crawford
acrawford@procomer.com



Central America

Lil Rodríguez
lrodriguez@procomer.com



Israel

Dyana Cordero
dcordero@procomer.com



South America

Javier Castillo
jcastillo@procomer.com

Stephanie Tejada
stejada@procomer.com



Caribe

Rolando Dobles
rdobles@procomer.com



Europe

Jorge Zamora
jzamora@procomer.com

Alexander Román
aroman@procomer.com



Asia

José Pablo Rodríguez
jrodriguez@procomer.com



Find the contact information for your specific region [here](#)



¡COSTA RICA, YOUR BUSINESS ALLY!